



## Recent projects

### Schlumberger local impact reports

RSK has developed a bespoke local impact and sustainability reporting methodology for Schlumberger, a leading provider of technology to the oil and gas industry.

Using this approach, RSK has produced reports on the activities and socio-economic impacts of Schlumberger in more than a dozen countries, typically those in which the oil and gas industry has a significant role to play in realising national development roles.



A range of content is used to engage the reader, communicate the company's position and fulfil reporting requirements. For example, case studies substantiate claims, interviews and profiles add a human dimension and key sustainability indicators quantify performance.

Reporting is a key driver of improvements in business sustainability.

## Sustainability reporting

RSK's communication services team offers a comprehensive range of environmental, social and governance, corporate social responsibility and sustainability communication and reporting services. Through print and digital media, we help organisations to reach their stakeholders and address legitimate expectations for accountability.

Our team is well-qualified to deliver persuasive communication collateral. It combines subject matter expertise in a wide range of business disciplines and sectors with writing and design skills that are valued by some of the best-known companies in the world (see Communication services, SS0106). For more than 10 years, RSK's communication specialists have been helping customers to describe the impacts of their businesses around the world.

### What we do

Our sustainability communication consultants write in plain English. Their skill lies in engaging, informing and influencing by clearly describing customers' social, environmental and economic impacts and performance. They recognise the importance of their work in minimising business and reputational risk and driving improvements in business sustainability; accurate and transparent disclosures that stand up to scrutiny are their currency.

### Communication services

We develop bespoke reporting approaches for clients that aim to differentiate themselves as sustainability leaders. For others, we adopt established frameworks. We have staff trained to report in accordance with the Global Reporting Initiative sustainability reporting standards (GRI standards) and practiced in applying industry-specific reporting guidelines for food and farming; oil and gas; built environment and infrastructure; and other sectors.

Our communication services include

- developing communication strategies for sustainable businesses
- researching, writing and illustrating sustainability reports
- designing print and digital collateral to reach key stakeholders
- sourcing and managing sustainable printing
- hosting and managing online communications and reports.

### Supporting reporting

As part of the UK's largest privately owned multidisciplinary environmental consultancy, the RSK communication services team has direct access to in-house sustainability practitioners. They can be called on as needed to provide specialist input to the reporting process.

For example, RSK offers stakeholder engagement, social baselining and impact assessment services that can help to define report content. We can monitor and capture or validate sustainability performance to deliver robust report data. RSK's range of remediation, mitigation and prevention services turn its sustainability strategies into measurable improvements over the reporting cycle (see overleaf).

## Services for sustainable business

### Stakeholder engagement

Developing a dialogue with stakeholders is essential for defining and prioritising an organisation's sustainability agenda. It is critical to the success of individual projects and sustainable businesses alike and underpins the approach used to report in accordance with the GRI standards and other reporting frameworks. RSK provides stakeholder engagement services that cover all the stages of project or business plan implementation.

### Environmental and social performance monitoring

RSK offers comprehensive environmental and social baselining and impact assessment services that deliver quantitative sustainability indicators. These services incorporate key elements such as biodiversity assessments and offsets, human rights and health issues, and critical habitat and ecosystem services assessments, as required.

### Economic analysis

Our team of economists provides economic analysis as part of sustainability reviews and strategic planning for government and corporate sector clients. Their services cover economic and social impacts, and the quantification of environmental impacts within a natural capital framework. This approach supports sector investment decisions, overall business performance and improvement in supply chain sustainability through resource use efficiency and mapping and monitoring of supply chain risks.

### Advisory and sustainability services

RSK helps customers to develop and implement sustainability strategies and benchmark their sustainable business practices. It offers a wide range of services that contribute to making organisations more sustainable, including implementing resource use efficiency measures and providing expert advice on energy efficiency in the built environment. RSK also designs and implements environmental management systems, including web-based and mobile tools for sustainability and environmental risk management.

## The science of sustainability

Sustainability reporting is widely recognised as a key driver of improvements in business sustainability. The four-stage reporting approach RSK prefers is compatible with GRI standards and delivers opportunities for improvement at each stage:

- **Engaging** with stakeholders ensures that an organisation's social, environmental and economic impacts and the resultant risks to it are recognised.
- **Defining** the most material aspects of an organisation's activities focuses its sustainability initiatives on addressing what matters to stakeholders.
- **Monitoring** social, environmental or economic impacts delivers indicators that inform decision making and can be a catalyst for undertaking remediation.
- **Reporting** the organisation's sustainability vision, strategy and performance drive the implementation of mitigation and prevention measures and promote activities that result in positive impacts.



## Complete sustainability solutions

RSK offers a comprehensive range of social, environmental, economic and impact assessment services that help businesses to become more sustainable. All are science based and delivered by qualified and experienced consultants working within RSK businesses.

By combining its services, RSK can implement integrated programmes for improving business sustainability. For example, baseline impact assessments designed as benchmarks for future monitoring and reporting can drive stakeholder-focused outcomes from the start of a project. RSK's integrated approach to improving business sustainability helps clients to demonstrate long-term commitment to addressing stakeholders' issues that goes far beyond piecemeal initiatives.

For further information, visit us at [www.rsk.co.uk](http://www.rsk.co.uk) or contact:

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RSK Group plc has achieved certification to the ISO 9001, ISO 14001 and OHSAS 18001 standards for quality, environmental and health and safety management.